Maneesh Jaiswal
Sr. PRODUCT DESIGNER

Portfolio: https://maneesh148.wixsite.com/designer
Email: maneesh148@gmail.com
Contact: 7022833083
Address: 404, Durga Apt. Ejipura Bangalore

WORK EXPERIENCE

BlackBuck(Zinka Logistics) / Sr. Product Designer

April 2018 to PRESENT – BENGALURU

- In summary: as a **Sr. product designer** I am responsible for end to end **Supply app**, **Driver app** and **Internal order management dashboard**, **User research, Ideation, wireframing,pototyping and usability testing and collaboration with tech** to give go through of the screens and provide all the required assets till launch.

PayU India/UX & UI Designer

Sept 2016 to April 2018 – BENGALURU

- Designed **Lazy Pay website** from **scratch** along with **expense** and **transaction** managment **dashboard**.
- **Revamped** the complete **Citrus Consumer App** and **Website** including features like 1.) **UPI**, 2.) **KYC** Verification, 3.) LazyPay **Repayment** feature, 4.) **PayBill** Flow
- Playing a major role in supporting the **marketing team for email campaigns**, and **social media marketing.**
- **Revamped** PayU's **Payment Checkout** products for **Enterprise** and **SMEs business.**
- Designed **Offers section** on the **LazyPay website** .
- Created intuitive and elegant **animations** for LazyPay Web site and Citrus app.
- Worked closely with the **Support team** for Citrus **Chat Bot Tutorial animations** and **videos.**

Olacabs/Communication Designer

Sept 2014 to Sept 2016 – BENGALURU

Ayorma/3D and Graphic Designer

Sept 2013 to Sept 2014 – MUMBAI

Angel Film Studio/3D & Motion Graphic Artist

Nov 2012 to Aug 2013 – MUMBAI

Freelance Designer

Nov 2011 to Aug 2013 – MUMBAI

EDUCATION

DESIGN	Diploma in Design and Animation from Arena Animation (Aptech Limited)/ 2009–2012
GRADUATION	Bachelor of Arts from Deen Dayal Upadhaya Gorakhpur University U.P. / 2009–2012

TOOLS

- Sketch
- Zeplin
- Marvel
- Invision
- Principle
- Adobe After Effect
- Adobe Illustratior
- Adobe Photoshop
- Adobe Premier Pro
- Balsamiq
- User Flows

SKILLS

- User Centerd Design
- Usability Testing
- User Research
- Persona
- Wireframing
- Prototyping
- Mobile App Designing
- Interface Design
- Competitive Analysis
- UX Animation
- Marketing Animation and Video
- Video Editing
- Illustration
- Icongraphy
- Design Review